

LUCIAN BLAGA UNIVERSITY OF SIBIU

STUDIES IN BUSINESS AND ECONOMICS

Vol. 6, Issue 3, December 2011

SIBIU

Studies in Business and Economics

Editors-in-Chief:

Claudia OGREAN, Lucian Blaga University of Sibiu

Mihaela HERCIU, Lucian Blaga University of Sibiu

Editorial Board:

Lucian Liviu ALBU, Institute for Economic Forecasting, Romania

Camille ASSAF, Centre d`etudes des marches et de la distribution au Moyen-Orient

Anya DIEKMANN, Universite Libre de Bruxelles, Belgium

Monica DUDIAN, Academy of Economic Studies, Romania

Alexandra HOROBET, Academy of Economic Studies, Romania

Marioara IORDAN, Institute for Economic Forecasting, Romania

Kosta JOSIFIDIS, University of Novi Sad, Serbia

Dan POPESCU, Lucian Blaga University of Sibiu, Romania

Greg RICHARDS, University Tilburg, Holland

Victoria SEITZ, California State University, USA

Aleksandar Asenov SHIVAROV, Varna University of Economics, Bulgaria

Georgi Marinov ZELENKOV, Varna University of Economics, Bulgaria

“Lucian Blaga” University Publishing House
Sibiu, December 2011

<http://eccsf.ulbsibiu.ro/publicatii.html>

magazine.sbe@ulbsibiu.ro

Indexed in:

RePeC: <http://ideas.repec.org/s/blg/journal.html>

EBSCO – Business Source Complete: <http://www.ebscohost.com/titleLists/bth-journals.pdf>

DOAJ:

<http://www.doaj.org/doaj?func=findJournals&uiLanguage=en&hybrid=&query=studies+in+business+and+economics>

Index Copernicus:

<http://journals.indexcopernicus.com/karta.php?action=masterlist&id=4771>

Ulrich`s Periodicals Directory:

http://www.ulrichsweb.com/ulrichsweb/Search/fullCitation.asp?navPage=1&tab=1&serial_uid=686548&issn=18424120

ISSN: 1842 – 4120

CONTENTS

ALBU Lucian-Liviu	FISCAL AND DEBT SUSTAINABILITY AND GROWTH CHALLENGES	5
BUNESCU Liliana	INTERNATIONAL FINANCING ALTERNATIVES FOR ROMANIAN CENTRAL GOVERNMENT	39
CIUHUREANU Alina BALTEȘ Nicolae	STUDY ON THE ACCOUNTANCY OF OPERATIONS OF RECEIPTS AND PAYMENTS WITHIN THE ECONOMIC ENTITY	52
COMANICIU Carmen	WHAT INSTITUTIONS HAVE RESPONSABILITIES IN THE FIELD OF TAXATION IN ROMANIA?	69
DUMITRESCU Luigi STANCIU Oana ȚICHINDELEAN Mihai VINERIAN Simona	CAUSE RELATED MARKETING – TRUE HEART-FELT CORPORATE BENEVOLENCE?	79
ENJANG Sudarman	EDUCATIONAL BUSINESS IN INDONESIA: ITS SCIENTIFIC QUALITY AND PROFESSIONAL BUSINESS CHALLENGE	85
GULMEZ Mustafa KITAPCI Olgun DORTYOL Ibrahim Taylan	THE EFFECT OF ASTROLOGY ON YOUNG CUSTOMER BEHAVIORS	97
ILIE Livia	DIVIDEND CONTROVERSY: A THEORETICAL APPROACH	110
MAITRA Debasish DEY Kushankur	VOLATILITY AND SPILL OVER EFFECTS IN INDIAN COMMODITY MARKETS: A CASE OF PEPPER	119
PETRASCU Daniela MURESAN Radu-Dan	USURY VERSUS BANK CREDIT	146

RANF Diana Elena DUMITRASCU Danut Dumitru	THE CURRENT STAGE OF EU FUNDS ABSORPTION BY FINANCING PROGRAMMES – AS ROMANIA'S PERFORMANCE IN PROJECT MANAGEMENT PRACTICE	153
ROTARIU Ilie	THE UNINTENDED PERVERTED EFFECTS OF THE RANKING OF UNIVERSITIES WITHIN THE POLITICAL ENVIRONMENTS WITHIN COUNTRIES IN TRANSITION. CASE STUDY: ROMANIA	164
SIMA Elena	ASPECTS REGARDING THE SUPPLIERS' EVALUATION OF A COMPANY THAT MAKES BEARINGS	174
TROANCA Dumitru	BUILDING THE PROJECT TEAM AND PROJECT ORGANIZATION – CHALLENGES AND OBSTACLES	186