

LUCIAN BLAGA UNIVERSITY OF SIBIU

STUDIES IN BUSINESS AND ECONOMICS

Vol. 10, Issue 2, August 2015

SIBIU

Studies in Business and Economics

Editors-in-Chief:

Claudia OGREAN, Lucian Blaga University of Sibiu

Mihaela HERCIU, Lucian Blaga University of Sibiu

Advisory Board:

Lucian Liviu ALBU, Institute for Economic Forecasting, Romania

Camille ASSAF, Centre d'études des marchés et de la distribution au Moyen-Orient

Marijan CINGULA, University of Zagreb, Croatia

Filip DE BEULE, KU Leuven University, Belgium

Daniel DIAZ-FUENTES, Universidad de Cantabria, Santander, Spain

Anya DIEKMANN, Université Libre de Bruxelles, Belgium

Monica DUDIAN, Academy of Economic Studies, Romania

Alexandra HOROBET, Academy of Economic Studies, Romania

Marioara IORDAN, Institute for Economic Forecasting, Romania

Kosta JOSIFIDIS, University of Novi Sad, Serbia

Anca METIU, ESSEC Business School, France

Ramona ORĂȘTEAN, Lucian Blaga University of Sibiu, Romania

Dan POPESCU, Lucian Blaga University of Sibiu, Romania

Greg RICHARDS, University Tilburg, Holland

Ruth RIOS-MORALES, University of Applied Sciences, Switzerland

Ilie ROTARIU, Lucian Blaga University of Sibiu, Romania

Raluca SAVA, Lucian Blaga University of Sibiu, Romania

Victoria SEITZ, California State University, USA

Aleksandar Asenov SHIVAROV, Varna University of Economics, Bulgaria

Georgi Marinov ZELENKOV, Varna University of Economics, Bulgaria

Wei-Bin ZHANG, Ritsumeikan Asia Pacific University, Japan

"Lucian Blaga" University Publishing House

Sibiu, August 2015, No. 10(2)

<http://eccsf.ulbsibiu.ro/>
magazine.sbe@ulbsibiu.ro

ISSN: 1842 – 4120

e-ISSN: 2344-5416

Indexed in:

RePeC

EBSCO

DOAJ

Cabell's Directories

Index Copernicus

Ulrich's Periodicals Directory

This journal is a member of, and subscribes to the principles of, the Committee on Publication Ethics (COPE) www.publicationethics.org



CONTENTS

ADESUBOMI ABOLADE DUPE	ORGANISATIONAL COMMUNICATION, THE PANACEA FOR IMPROVED LABOUR RELATIONS	5
BURNETE Sorin PILASLUCK Choomta	TRADE AND ENVIRONMENT: A HISTORICAL PERSPECTIVE	17
GAMAGE Pandula	BANK FINANCE FOR SMALL AND MEDIUM-SIZED ENTERPRISES IN SRI LANKA: ISSUES AND POLICY REFORMS	32
HERCIU Mihaela	EMNCS – LESSONS ON THE WAY TO AN INNOVATION-BASED DEVELOPMENT. EMPIRICAL FINDINGS	44
LUCIAN Paul	FROM THE LISBON STRATEGY TO EUROPE 2020	53
MATHUR Sameer DEWANI Prem Prakash	MARKET ENTRY, PRODUCT QUALITY AND PRICE COMPETITION	62
MERIC Ilhan NYGREN Lan Ma BENTLEY Jerome T McCALL Charles W	CO-MOVEMENTS OF U.S. AND EUROPEAN STOCK MARKETS BEFORE AND AFTER THE 2008 GLOAL STOCK MARKET CRASH	83
NAGHDI Yazdan KAGHAZIAN Soheila	THE EFFECTS OF ASYMMETRIC TRANSMISSION OF EXCHANGE RATE ON INFLATION IN IRAN: APPLICATION OF THRESHOLD MODELS	99
OGREAN Claudia	EMNCS – LESSONS ON THE WAY TO AN INNOVATION-BASED DEVELOPMENT. SETTING THE BACKGROUNDS	114
RAMLUGUN Vidisha Gunesh RABOUE Wendy Geraldine	DO CSR PRACTICES OF BANKS IN MAURITIUS LEAD TO SATISFACTION AND LOYALTY?	128

SARKER Sandip GHOSH Sujan Kumar PALIT Mollika	ROLE OF BANKING-SECTOR TO INCLUSIVE GROWTH THROUGH INCLUSIVE FINANCE IN BANGLADESH	145
SAVESCU Roxana	DEVELOPMENT OF AN ECONOMETRIC MODEL CASE STUDY: ROMANIAN CLASSIFICATION SYSTEM	160
SAWMY Tiruvenee DAMAR-LADKOO Adjnu	WHOLESALE AND RETAIL E- COMMERCE IN MAURITIUS: VIEWS OF CUSTOMERS AND EMPLOYEES	170
THAMAE Retselisitsoe NTOI Neo	THE EXISTENCE OF REVENUE GAP IN SOUTH AFRICA	187
VĂCAR Anca	INFLUENCE AND LEADERSHIP	196

This journal is a member of, and subscribes to the principles of, the Committee on Publication Ethics (COPE) www.publicationethics.org

